

For Immediate Release

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AceReader – Elite Reading Efficiency Software

For 2014, StepWare has released an updated and enhanced version of AceReader Elite, a powerful Windows and Mac speed reading application that helps individuals read faster and increase comprehension at the same time. With the new version, StepWare has added more content and new features to help its users excel.

The 2014 version contains a whopping 830 grade-leveled and themed Reading Comprehension Tests; 625 built-in e-books of varying lengths and difficulty on a wide variety of topics; a number of video tutorials on program use, as well as a “Speed Reading 101” guide; and a text-to-speech feature that allows the program to read the text to you without you having to watch the screen. It still allows you to import your own content and choose your learning Mode: 1) a completely automated Course Mode, 2) a pick-and-choose Menu Mode, and 3) a fully customizable Reading Mode.

“I’m pleased that we can offer such a diverse package to our customers,” said Bernie Marasco, President of StepWare. “We truly believe AceReader’s capabilities can make a difference in their reading efficiency, and thereby their lives.”

Along with the new features, AceReader Elite continues to offer the fundamental training activities that help readers break the five habits keeping them from reading quickly and efficiently. The software trains you to 1) minimize subvocalization (pronouncing the words in your mind as you read them); 2) eliminate re-reading (letting your eyes wander back to earlier text); 3) expand your eyes' fixation zone (so you can read more text without refocusing your eyes); 4) reduce your eyes' fixation time; and 5) increase your re-fixation speed (so you can reposition your eyes faster).

The software also helps users set reasonable goals and makes an assessment of each reader's skill level; it then automatically adjusts its drills and courses to the individual. Results are available in chart or graph form, and there is even a readability statistics analysis tool to help determine the grade level and complexity of the chosen text.

Whether you're a student who wants to read more efficiently or a parent who wants to give your children the tools they need to succeed in school and in life, AceReader Elite has the tools that you need.

The program supports an unlimited number of users, making it ideal for the entire family. A single-user license covers all of the people in your immediate family, and up to three family computers.

AceReader Elite costs \$79.95 (US), runs on Windows 8/7/Vista/XP/2000, and may be purchased securely online from <http://www.acereader.com/personal/>. You can download the 30-day free trial version from the same web address. In addition to AceReader Elite, the company also offers versions for schools and businesses.

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